

To: Benjamin A. Costa(trademark@rcjlawgroup.com)
Subject: U.S. Trademark Application Serial No. 97705213 - BOY COLLECTIVE
Sent: September 14, 2023 08:40:07 AM EDT
Sent As: tmng.notices@uspto.gov

Attachments

[screenshot-www-merriam-webster-com-dictionary-boy-16946940885981](#)
[screenshot-www-merriam-webster-com-dictionary-collective-16946941811201](#)

United States Patent and Trademark Office (USPTO) Office Action (Official Letter) About Applicant's Trademark Application

U.S. Application Serial No. 97705213

Mark: BOY COLLECTIVE

Correspondence Address:

Benjamin A. Costa
Ridder, Costa & Johnstone LLP
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Covina CA 91723
UNITED STATES

Applicant: Neil P. Phillips LLC

Reference/Docket No. N/A

Correspondence Email Address: trademark@rcjlawgroup.com

NONFINAL OFFICE ACTION

Response deadline. File a response to this nonfinal Office action within three months of the “Issue date” below to avoid [abandonment](#) of the application. Review the Office action and respond using one of the links to the appropriate electronic forms in the “How to respond” section below.

Request an extension. For a fee, applicant may [request one three-month extension](#) of the response deadline prior to filing a response. The request must be filed within three months of the “Issue date” below. If the extension request is granted, the USPTO must receive applicant's response to this letter within six months of the “Issue date” to avoid abandonment of the application.

Issue date: September 14, 2023

The referenced application has been reviewed by the assigned trademark examining attorney. Applicant must respond timely and completely to the issues below. 15 U.S.C. §1062(b); 37 C.F.R. §§2.62(a), 2.65(a); TMEP §§711, 718.03.

SEARCH OF USPTO DATABASE OF MARKS

The trademark examining attorney has searched the USPTO database of registered and pending marks and has found no conflicting marks that would bar registration under Trademark Act Section 2(d). 15 U.S.C. §1052(d); TMEP §704.02.

SUMMARY OF ISSUES:

- Section 2(e)(1) Refusal
- Partial Identification Requirement

SECTION 2(e)(1) REFUSAL- MERELY DESCRIPTIVE

Registration is refused because the applied-for mark merely describes a characteristic of applicant's goods and/or services. Trademark Act Section 2(e)(1), 15 U.S.C. §1052(e)(1); *see* TMEP §§1209.01(b), 1209.03 *et seq.*

A mark is merely descriptive if it describes an ingredient, quality, characteristic, function, feature, purpose, or use of an applicant's goods and/or services. TMEP §1209.01(b); *see, e.g., In re TriVita, Inc.*, 783 F.3d 872, 874, 114 USPQ2d 1574, 1575 (Fed. Cir. 2015) (quoting *In re Oppedahl & Larson LLP*, 373 F.3d 1171, 1173, 71 USPQ2d 1370, 1371 (Fed. Cir. 2004)); *In re Steelbuilding.com*, 415 F.3d 1293, 1297, 75 USPQ2d 1420, 1421 (Fed. Cir. 2005) (citing *Estate of P.D. Beckwith, Inc. v. Comm'r of Patents*, 252 U.S. 538, 543 (1920)).

The determination of whether a mark is merely descriptive is made in relation to an applicant's goods and/or services, not in the abstract. *DuoProSS Meditech Corp. v. Inviro Med. Devices, Ltd.*, 695 F.3d 1247, 1254, 103 USPQ2d 1753, 1757 (Fed. Cir. 2012); *In re The Chamber of Commerce of the U.S.*, 675 F.3d 1297, 1300, 102 USPQ2d 1217, 1219 (Fed. Cir. 2012); TMEP §1209.01(b). "Whether consumers could guess what the product [or service] is from consideration of the mark alone is not the test." *In re Am. Greetings Corp.*, 226 USPQ 365, 366 (TTAB 1985).

The attached internet evidence demonstrates the wording "BOY" means "a male child from birth to adulthood" and the wording "COLLECTIVE" means "a collective body : GROUP". Thus, the wording "BOY COLLECTIVE" merely describes a characteristic of applicant's downloadable media, promotional services, and educational services, namely, that applicant is a group of persons providing services and goods intended to reach and benefit male children.

Generally, if the individual components of a mark retain their descriptive meaning in relation to the goods and/or services, the combination results in a composite mark that is itself descriptive and not registrable. *In re Zuma Array Ltd.*, 2022 USPQ2d 736, at *7 (TTAB 2022); *In re Fat Boys Water Sports LLC*, 118 USPQ2d 1511, 1516 (TTAB 2016); TMEP §1209.03(d); *see, e.g., DuoProSS Meditech Corp. v. Inviro Med. Devices, Ltd.*, 695 F.3d 1247, 1255, 103 USPQ2d 1753, 1758 (Fed. Cir. 2012) (holding SNAP SIMPLY SAFER merely descriptive for various medical devices, such as hypodermic, aspiration, and injection needles and syringes); *In re Fallon*, 2020 USPQ2d 11249, at *12 (TTAB 2020) (holding THERMAL MATRIX merely descriptive of a heat-responsive, malleable liner that is an integral component of an oral dental appliance).

Only where the combination of descriptive terms creates a unitary mark with a unique, incongruous, or

otherwise nondescriptive meaning in relation to the goods and/or services is the combined mark registrable. *See In re Omniome, Inc.*, 2020 USPQ2d 3222, at *4 (TTAB 2019) (citing *In re Colonial Stores, Inc.*, 394 F.2d 549, 551, 157 USPQ 382, 384 (C.C.P.A. 1968); *In re Shutts*, 217 USPQ 363, 364-65 (TTAB 1983)); *In re Positec Grp. Ltd.*, 108 USPQ2d 1161, 1162-63 (TTAB 2013).

In this case, both the individual components and the composite result are descriptive of applicant's goods and/or services and do not create a unique, incongruous, or nondescriptive meaning in relation to the goods and/or services. Specifically, it still merely conveys that applicant is a business group that provides services and goods for male children.

Thus, as the applied-for mark is merely descriptive, registration is refused under Trademark Act Section 2(e)(1).

Although applicant's mark has been refused registration, applicant may respond to the refusal by submitting evidence and arguments in support of registration. However, if applicant responds to the refusal, applicant must also respond to the requirement set forth below.

PARTIAL IDENTIFICATION REQUIREMENT

THIS REQUIREMENT APPLIES TO THE GOODS AND SERVICES SPECIFIED HEREIN ONLY

The wording "Downloadable movies, audiovisual works, and educational information in the field of social justice and issues affecting black Americans and other persons of color" in the identification of goods is indefinite and must be clarified because applicant must specify further what the information is. *See* 37 C.F.R. §2.32(a)(6); TMEP §1402.01.

The wording "Educational and entertainment services, namely providing a website featuring educational and biographical stories of third parties; Educational and entertainment services, namely providing a website featuring educational and biographical stories of third parties for the purpose of highlighting stories of accomplished black Americans and other persons of color; Educational services, namely, developing curriculum for educators and providing curriculum to educators; Providing a website featuring movies, audiovisual works, and educational and informational works in the field of social justice and issues affecting black Americans and other persons of color" in the identification of services is indefinite and must be clarified because applicant must clarify further the nature of the services. *See* 37 C.F.R. §2.32(a)(6); TMEP §1402.01.

Applicant may substitute the following wording, if accurate:

Class 9: Downloadable e-books in the field of social justice and issues affecting black Americans and other persons of color; Downloadable movies, audiovisual works, and educational information **in the nature of videos** in the field of social justice and issues affecting black Americans and other persons of color

Class 35: Promoting the interests of black Americans and other persons of color by means of public advocacy; Promoting public awareness of social justice and issues affecting black Americans and other persons of color by means of public advocacy

Class 41: Educational and entertainment services, namely providing a website featuring educational

and biographical stories **in the nature of non-downloadable articles in the field of history** of third parties; Educational and entertainment services, namely providing a website featuring educational and biographical stories **in the nature of non-downloadable articles in the field of social justice** of third parties for the purpose of highlighting stories of accomplished black Americans and other persons of color; Educational services, namely, developing curriculum for educators and providing curriculum **in the nature of developing curriculum** to educators; Providing a website featuring **online, non-downloadable** movies, audiovisual works **being online videos**, and educational and informational works **being articles** in the field of social justice and issues affecting black Americans and other persons of color

Applicant may amend the identification to clarify or limit the goods and/or services, but not to broaden or expand the goods and/or services beyond those in the original application or as acceptably amended. *See* 37 C.F.R. §2.71(a); TMEP §1402.06. Generally, any deleted goods and/or services may not later be reinserted. *See* TMEP §1402.07(e).

For assistance with identifying and classifying goods and services in trademark applications, please see the USPTO's online searchable [U.S. Acceptable Identification of Goods and Services Manual](#). *See* TMEP §1402.04.

RESPONSE GUIDELINES

Please call or email the assigned trademark examining attorney with questions about this Office action. Although an examining attorney cannot provide legal advice, the examining attorney can provide additional explanation about the refusal and requirement in this Office action. *See* TMEP §§705.02, 709.06.

The USPTO does not accept emails as responses to Office actions; however, emails can be used for informal communications and are included in the application record. *See* 37 C.F.R. §§2.62(c), 2.191; TMEP §§304.01-.02, 709.04-.05.

How to respond. File a [response form to this nonfinal Office action](#) or file a [request form for an extension of time to file a response](#).

/Teague Avent/
Teague Avent
Examining Attorney
LO125--LAW OFFICE 125
(571) 272-1219
Teague.Avent@USPTO.GOV

RESPONSE GUIDANCE

- **Missing the deadline for responding to this letter will cause the application to [abandon](#).** A response or extension request must be received by the USPTO before 11:59 p.m. **Eastern Time**

of the last day of the response deadline. Trademark Electronic Application System (TEAS) [system availability](#) could affect an applicant's ability to timely respond. For help resolving technical issues with TEAS, email TEAS@uspto.gov.

- [Responses signed by an unauthorized party](#) are not accepted and can **cause the application to abandon**. If applicant does not have an attorney, the response must be signed by the individual applicant, all joint applicants, or someone with [legal authority to bind a juristic applicant](#). If applicant has an attorney, the response must be signed by the attorney.
- If needed, **find** [contact information for the supervisor](#) of the office or unit listed in the signature block.



Dictionary

Thesaurus

boy

X



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Est. 1838

Dictionary

Thesaurus

boy

X



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SHINGRIX is a vaccine indicated for prevention of herpes zoster (shingles) in adults aged 50 years and older.

SHINGRIX is not indicated for prevention of primary varicella infection (chickenpox).

Prescribing Information

IMPORTANT SAFETY INFORMATION

SHINGRIX is contraindicated in anyone with a history of a severe allergic reaction (eg. anaphylaxis) to any component of the vaccine or after a previous dose of SHINGRIX.

Dictionary

Definition

Synonyms

Example Sentences

Word History

Phrases Containing

Related Articles

Entries Near

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Kids Definition

More from M-W

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boy noun

ˈbɔɪ

plural boys

often attributive

Synonyms of boy >

1 a (1) : a male child from birth to adulthood

a ten-year-old boy

(2) : a child whose gender identity is male

Author Kyle Lukoff told *Newsweek*, *Call Me Max* and other books in the series are about a young trans boy figuring out who he is, making new friends, and sharing about himself with his family and community.

— Samantha Lock

b : SON

Even though it made them uncomfortable to have their boy talked about all over town, secretly, Nick's mom and dad were pleased.

— Andrew Clements

c : an immature male

separate the men from the boys

a boy genius

d : a male romantic partner : BOYFRIEND, BEAU

Transform legacy apps.

Accelerate app modernization with VMware Tanzu Labs.

LEARN HOW

vmware

Quordle

W	O	R	D	Y
L	O	V	E	R
P	L	A	Y	S
D	A	I	L	Y

Can you solve 4 words at once?

Play

MAGNOLIA

Entries Near

Cite this Entry

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Kids Definition

More from M-W

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Save Word

2

a

: a man or boy native to a given place

a local *boy*

b

: **MAN**

Trusted by 300+ state and local governments

Our top 25 clients have been with us for over 15 years because we offer end-to-end services that are tailored to optimize varying budgets and meet user demands. Let's explore the possible.

c

: **MAN**

(2) : a child whose gender identity is male

Author Kyle Lukoff told *Newsweek*, *Call Me Max* and other books in the series are about a young trans *boy* figuring out who he is, making new friends, and sharing about himself with his family and community.

— Samantha Lock

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: **SON**

Even though it made them uncomfortable to have their *boy* talked about all over town, secretly, Nick's mom and dad were pleased.

— Andrew Clements

c

: an immature male

separate the men from the *boys*

a *boy* genius

d

: a male romantic partner : **BOYFRIEND, BEAU**

2

a

: a man or boy native to a given place

a local *boy*

b

: **MAN, PERSON**

the *boys* at the office

c

: → used interjectionally to express intensity of feeling

Boy, what a game!

3

chiefly US slang

: a close male friend

Now, the receiver is getting a second chance, thanks to old friend Tom Brady. "Tom is my *boy*," [Antonio] Brown said Wednesday during his introductory video press

b

: **MAN**

Trusted by 300+ state and local governments

Our top 25 clients have been with us for over 15 years because we offer end-to-end services that are tailored to optimize varying budgets and meet user demands. Let's explore the possible.

4

a

m:

Leo is a 2-year-old pit bull mix. ... He loves receiving attention, getting pets and being told he is a good *boy*.

— *The Denver Post*

Jean Greening greets the birds in the aviary with whistles, kissing noises, and the phrase, "Who's a pretty *boy*?"

— *Current Science*

VIEW ALL EVENTS

Tower of Power

Friday, December 1

The Magnolia, El Cajon

Quordle

W O R D Y

L O V E R

P L A Y S

D A I L Y

Can you solve 4 words at once?

Play

MAGNOLIA

VIEW ALL EVENTS

Tower of Power

Friday, December 1

The Magnolia, El Cajon

GET TICKETS

Merriam-Webster

WORD OF THE DAY

harbinger

See Definitions and Examples

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- 5 a dated, offensive : a male servant or an enslaved man
- b disparaging + offensive → used to address a man of color and especially a Black man
- NOTE: The deeply offensive use of the word *boy* to address an adult man of color has a strong association with sense 5a and is a term expressive of racist condescension.
- boyhood ˈbɔɪ-ˌhʊd noun
- boyish ˈbɔɪ-ɪʃ adjective
- boyishly adverb
- boyishness noun



Trusted by 300+ state and local governments

Our top 25 clients have been with us for over 15 years because we offer end-to-end services that are tailored to optimize varying budgets and meet user demands. Let's explore the possible.

CAI

Synonyms

boychick	boychik	boyo [<i>Irish</i>]
callant [<i>chiefly Scottish</i>]	lad	laddie
nipper	shaveling	shaver
sonny	stripling	tad
youth		

[See all Synonyms & Antonyms in Thesaurus >](#)

Example Sentences

It's a *boy*! She gave birth to a baby *boy* this morning.

a nine-year-old *boy* named David

Okay, *boys* and girls, it's time to play a game.

Is this your little *boy*?

[See More](#) ▾

 **Accolade**

Five ways you & your employees can benefit from an expert medical opinion

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Word History

Etymology

Middle English

First Known Use

14th century, in the meaning defined at sense 5a

Time Traveler

The first known use of *boy* was in the 14th century

[See more words from the same century](#)

Phrases Containing *boy*

altar boy

a wisp of a girl/boy

ball boy

bad boy

big boy

B-boy

cabin boy

boy howdy

boy band

[See More](#) ▾

Articles Related to *boy*



10 Words for Other People's Children

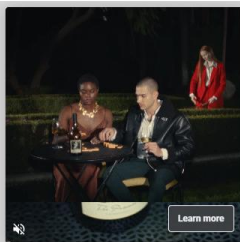
Brats, ankle biters, and other holy terrors



8 Old Words for Young People

Whippersnapper

AdChoices 



Dictionary Entries Near *boy*

[boxy](#)

boy

[boy's-love](#)

[See More Nearby Entries](#) ▸

Cite this Entry

Style MLA ▼

"Boy." *Merriam-Webster.com Dictionary*, Merriam-Webster, <https://www.merriam-webster.com/dictionary/boy>. Accessed 14 Sep. 2023.

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Kids Definition

boy noun

ˈbɔɪ ◀ ▶

1 : a male child from birth to young manhood


2 : **SON** *sense 1a*

boyhood ˌhʊd ◀ ▶ noun

boyish ˈɪʃ ◀ ▶ adjective

boyishly adverb

boyishness noun



VTAMA
Vitamin D
Topical Treatment for Adult Psoriasis

Are you an adult with plaque psoriasis looking for clearer skin?

IMPORTANT SAFETY INFORMATION

Indication: VTAMA® (tacalcrol) cream, 1% is an anti-inflammatory receptor agonist indicated for the topical treatment of plaque psoriasis in adults. **Adverse Events:** The most common

More from Merriam-Webster on *boy*

English: Translation of *boy* for Spanish Speakers
Britannica English: Translation of *boy* for Arabic Speakers

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Word Games



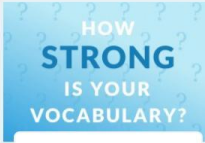
Pop Culture Vocab Quiz
"Embiggen," "regift," "friend zone" a...

Take the quiz



What Are You Wearing?
Roll up your sleeves and identify these garments

Take the quiz







How Strong Is Your Vocabulary?
Test your vocabulary with our 10-question quiz!



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Spelling Bee Quiz
Can you outdo past winners of the National Spelli...

Take the quiz

 Dictionary Thesaurus collective   Games & Quizzes Word of the Day Grammar Wordplay Word Finder More 



Dictionary

Definition

adjective

noun

Synonyms

Example Sentences

Word History

Phrases Containing

Entries Near

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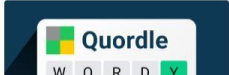

collective

1 of 2 adjective

col·lec·tive (kə-ˈlek-tiv)

Synonyms of *collective* >

- 1 : denoting a number of persons or things considered as one group or whole
| *flock* is a *collective* word
- 2 **a** : formed by collecting : **AGGREGATED**
b of a fruit : **MULTIPLE**
- 3 **a** : of, relating to, or being a group of individuals
b : involving all members of a group as distinct from its individuals
| a *collective* action



Share

Kids Definition

Legal Definition

More from M-W

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Save Word 📌

- 4 : marked by similarity among or with the members of a group
| the *collective* interests of the town
- 5 : collectivized or characterized by collectivism
| *collective* farming
| *collective* communities
- 6 : shared or assumed by all members of the group
| *collective* responsibility
| the *collective* opinion of the staff
| *collective* guilt
- collectively *adverb*

collective2 of 2noun

- 6 : shared or assumed by all members of the group
| *collective* responsibility
| the *collective* opinion of the staff
| *collective* guilt
- collectively *adverb*

collective2 of 2noun

- 1 : a collective body : **GROUP**
| a social *collective*
- 2 : a cooperative unit or organization
specifically : **COLLECTIVE FARM**
- 3 : a helicopter control system governing lift



L O V E R

P L A Y S

D A I L Y

Can you solve 4 words at once?

Play

ENTER THE

VERSE

WOOLLY

Play

ENTER THE

VERSE

WOOLLY

WORD OF THE DAY

harbinger

See Definitions and Examples »

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Synonyms

Adjective		
collaborative	combined	common
communal	concerted	conjoint
conjunct	cooperative	joint
multiple	mutual	pooled
public	shared	united

See all Synonyms & Antonyms in Thesaurus >

Example Sentences

Adjective

- We made a *collective* decision to go on strike.
- The incident became part of our *collective* memory.
- the *collective* wisdom of generations

Recent Examples on the Web

Adjective

- But observing and experiencing her performance means bearing witness to a celebration of the depths of our *collective* multitudes.
— Marissa Evans, *Los Angeles Times*, 7 Sep. 2023
- Ever since it was first enjoyed by soldiers, merchants, and visitors from the Habsburg Empire in the Veneto region of Italy in the 1800s, the drink has been firmly etched in our *collective* consciousness as the quintessential beverage to sip when temperatures begin to heat up.
— Chadner Navarro, *Vogue*, 6 Sep. 2023

FOR ADULTS WITH MODERATE TO SEVERE CROHN'S DISEASE (CD) OR ULCERATIVE COLITIS (UC)

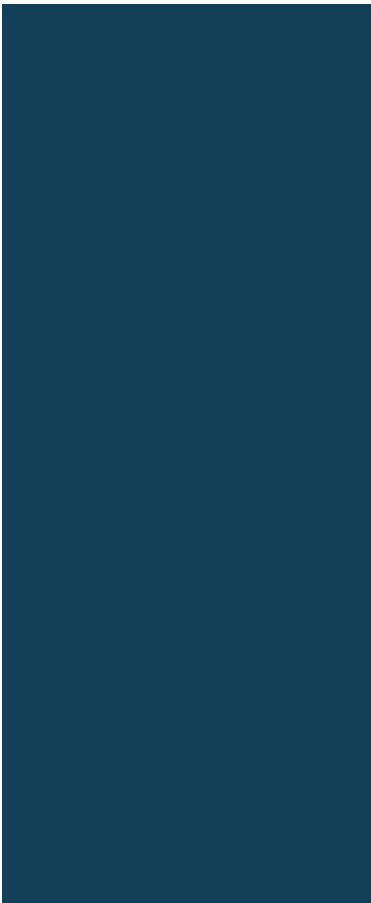
PRESCRIBING INFO

MEDICATION GUIDE

WHAT IS STELARA® (sulfasalazine)? STELARA® is a prescription medicine used to treat:

- adults and children 6 years and older with moderate to severe Crohn's disease who may benefit from taking injections or pills (systemic therapy) or phototherapy (treatment using ultraviolet light) alone or with pills).
- adults and children 6 years and older with active

CROHN'S OR UC SYMPTOMS STOPPING YOU IN YOUR TRACKS?



See More ▾

These examples are programmatically compiled from various online sources to illustrate current usage of the word 'collective.' Any opinions expressed in the examples do not represent those of Merriam-Webster or its editors. [Send us feedback](#) about these examples.

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Word History

Etymology

Adjective
Middle English *collectif*, borrowed from Anglo-French & Medieval Latin; Anglo-French, borrowed from Medieval Latin *collectivus*, going back to Late Latin, "comprehensive, (in logic and grammar) inferential," going back to Latin, "preceding by inference, deductive," from *collectus*, past participle of *colligere* "to gather together, assemble, accumulate, deduce, infer" + *-ivus* **-IVE** — more at [COLLECT](#) [entry 2](#)

Noun
derivative of [COLLECTIVE](#) [entry 1](#)

First Known Use

Adjective
15th century, in the meaning defined at [sense 1](#)

Noun
1655, in the meaning defined at [sense 1](#)

Time Traveler


The first known use of *collective* was in the 15th century

UC=ulcerative colitis

PRESCRIBING INFO

MEDICATION GUIDE

WHAT IS STELARA® (corticosteroids)?
STELARA® is a prescription medicine used to treat:
• adults and children 6 years and older with moderate to severe Crohn's disease who may benefit from taking injections or pills (systemic therapy) or chemotherapy (treatment using ultraviolet light alone or with pills).
• adults and children 6 years and older with active



CROHN'S OR UC SYMPTOMS STOPPING YOU IN YOUR TRACKS?
UC=ulcerative colitis

PRESCRIBING INFO

MEDICATION GUIDE

WHAT IS STELARA® (corticosteroids)?
STELARA® is a prescription medicine used to treat:
• adults and children 6 years and older with moderate to severe Crohn's disease who may benefit from taking injections or pills (systemic therapy) or chemotherapy (treatment using ultraviolet light alone or with pills).
• adults and children 6 years and older with active

See more words from the same century

Phrases Containing *collective*

collective mark collective noun collective farm
collective security collective unconscious collective bargaining

Dictionary Entries Near *collective*

collection station
collective
collective action

[See More Nearby Entries >](#)

Cite this Entry

Style MLA ▼

"Collective." *Merriam-Webster.com Dictionary*, Merriam-Webster, <https://www.merriam-webster.com/dictionary/collective>. Accessed 14 Sep. 2023.


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Kids Definition

collective 1 of 2 adjective



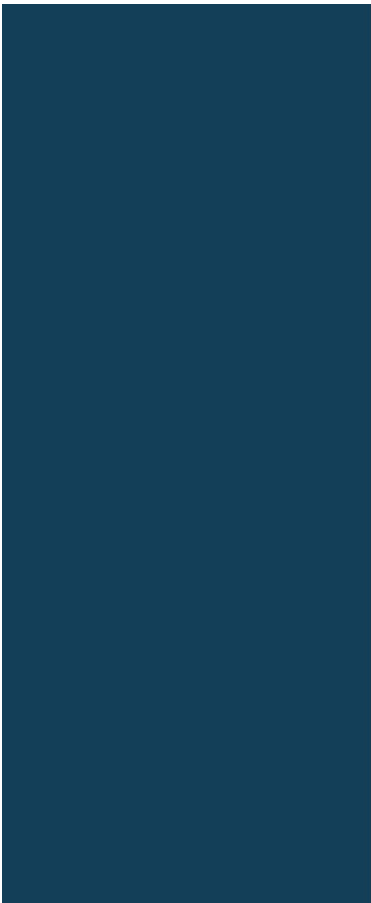
CROHN'S OR UC SYMPTOMS STOPPING YOU IN YOUR TRACKS?
UC=ulcerative colitis

PRESCRIBING INFO
MEDICATION GUIDE

WHAT IS STELARA® (Cologuard)?
STELARA® is a prescription medicine used to treat:

- adults and children 6 years and older with moderate to severe psoriasis who may benefit from taking injections or pills (systemic therapy) or phototherapy (treatment using ultraviolet light waves or with pills).
- adults and children 6 years and older with active





- col·lec·tive (kəˈlek·tɪv)
- 1 : having to do with a number of persons or things considered as one group
| "flock" is a *collective* noun
 - 2 : formed by collecting
 - 3 : of, relating to, or involving all members of a group
| the *collective* feelings of the team
| *collective* legal action
 - 4 : shared or done by a number of persons as a group
| a *collective* effort
 - **collectively** *adverb*

collective 2 of 2 noun


- 1 : a collective body : **GROUP**
- 2 : a cooperative unit or organization



Legal Definition

collective adjective

- col·lec·tive (kəˈlek·tɪv)
- : involving all members of a group as distinct from individual members




CROHN'S OR UC SYMPTOMS STOPPING YOU IN YOUR TRACKS?
UC=ulcerative colitis

PRESCRIBING INFO
MEDICATION GUIDE

WHAT IS STELARA® (ustekinumab)?
STELARA® is a prescription medicine used to treat:

- adults and children 6 years and older with moderate to severe psoriasis who may benefit from taking medications or pills (systemic therapy) or phototherapy (treatment using ultraviolet light alone or with pills).
- adults and children 6 years and older with active



CROHN'S OR UC SYMPTOMS STOPPING YOU IN YOUR TRACKS?
UC=ulcerative colitis

PRESCRIBING INFO
MEDICATION GUIDE

WHAT IS STELARA® (ustekinumab)?
STELARA® is a prescription medicine used to treat:

- adults and children 6 years and older with moderate to severe psoriasis who may benefit from taking medications or pills (systemic therapy) or phototherapy (treatment using ultraviolet light alone or with pills).

collectively adverb

Strong different right answer or
with plus.
• Adults and children 6 years
and older with action

More from Merriam-Webster on *collective*

Nglish: Translation of *collective* for Spanish Speakers

Britannica English: Translation of *collective* for Arabic Speakers

Last Updated: 9 Sep 2023 - Updated example sentences

Love words? Need even more definitions?

MERRIAM-WEBSTER UNABRIDGED

Word Games



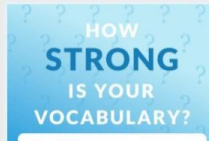
Pop Culture Vocab Quiz
"Embiggen," "regift," "friend
zone" a...

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What Are You Wearing?
Roll up your sleeves and
identify these garments

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Spelling Bee Quiz
Can you outdo past winners
of the National Spelli...

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United States Patent and Trademark Office (USPTO)

USPTO OFFICIAL NOTICE

Office Action (Official Letter) has issued
on September 14, 2023 for
U.S. Trademark Application Serial No. 97705213

A USPTO examining attorney has reviewed your trademark application and issued an Office action. You must respond to this Office action to avoid your application abandoning. Follow the steps below.

- (1) [Read the Office action](#). This email is NOT the Office action.
- (2) **Respond to the Office action by the deadline** using the Trademark Electronic Application System (TEAS). Your response, or extension request, must be received by the USPTO on or before 11:59 p.m. **Eastern Time** of the last day of the response deadline. Otherwise, your application will be [abandoned](#). See the Office action itself regarding how to respond.
- (3) **Direct general questions** about using USPTO electronic forms, the USPTO [website](#), the application process, the status of your application, and whether there are outstanding deadlines to the [Trademark Assistance Center \(TAC\)](#).

After reading the Office action, address any question(s) regarding the specific content to the USPTO examining attorney identified in the Office action.

GENERAL GUIDANCE

- [Check the status](#) of your application periodically in the [Trademark Status & Document Retrieval \(TSDR\)](#) database to avoid missing critical deadlines.
- [Update your correspondence email address](#) to ensure you receive important USPTO notices about your application.
- [Beware of trademark-related scams](#). Protect yourself from people and companies that may try to take financial advantage of you. Private companies may call you and pretend to be the USPTO or may send you communications that resemble official USPTO documents to trick you. We will never request your credit card number or social security number over the phone. Verify the correspondence originated from us by using your serial number in our database, [TSDR](#), to confirm that it appears under the “Documents” tab, or contact the [Trademark Assistance Center](#).
- [Hiring a U.S.-licensed attorney](#). If you do not have an attorney and are not required to

have one under the trademark rules, we encourage you to hire a U.S.-licensed attorney specializing in trademark law to help guide you through the registration process. The USPTO examining attorney is not your attorney and cannot give you legal advice, but rather works for and represents the USPTO in trademark matters.